

COMPETITION PROGRAMME

INTEGRATED ART - NOVA FAÇADE

CICIOGNON SQUARE, TRONDHEIM

Presented during Trondheim Matchmaking

18 - 20 October 2009

AØF – Arbeidernes Økonomiske Fellesorganisasjon

INTRODUCTION

Arbeidernes Økonomiske Fellesorganisasjon (AØF), in collaboration with Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture, Midgard Media Lab at the Norwegian University of Science and Technology, and TEKS - Trondheim Electronic Arts Centre, invites participants to design an integrated art installation for the new façade of Folkets Hus. The new façades face Cicignon Square, Krabugata and Kattveita, and include the main entrance to the hotel and the cinema and congressional centre.

Folkets Hus has undergone significant renovation in recent years. The first stage is now complete, and included renovating five floors to house a combined hotel and cinema and congressional centre. To expand the cultural facilities already in place, a new top floor congressional hall will be built at Folkets Hus.

Building plans include a double glass front, spanning approx. 1300 m². If applicable, the façade art may utilise the space between the glazing and the old façade for technical installations.

The chosen design will be presented during the Kosmorama film festival in February 2010 and during "Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture", and will win a spot in one of the finals at "Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture" – either the "OPEN" or the "PARTICIPATIVE" Awards Class.

More on Live2011: <http://www.live2011.com/index.html>

and on the categories: http://www.live2011.com/categories_eng.html

More on TEKS - Trondheim Electronic Arts Centre: <http://teks.no>

1 PURPOSE

AØF is currently establishing a new glass façade, whose energy efficient and environmentally friendly focus lends a technical and aesthetically pleasing solution to the renovation, establishing the new façade as a positive element in the urban landscape. AØF aims for the building to become an attraction in itself. The new façade will be built in late 2009 and early 2010. The artistic proposals must be realistic in relation to the solutions chosen for façade construction, and must comply with regulations relating to daylight minimums, sun exposure, etc.

2 PRE-QUALIFICATION

AØF has established an art committee.

The committee's mandate is to manage the competition, pre-qualify artists for participation, evaluate proposals, and recommend a winning proposal.

As a basis for selection, interested artists should submit examples of their completed works and put together a simple description of their ideas for this particular assignment. The description must be limited to one page, A4-format. Following an evaluation of the completed material, the jury will select up to three artists for further participation in a closed competition.

Deadline for submission to the pre-qualification round is Tuesday 15 December 2009, at 12:00 noon. Proposals must be submitted to the Nova Conference Centre front desk, on the fourth floor, or mailed to AØF, Olav Tryggvasons gate 5, 7011 Trondheim. The same deadline applies, meaning that all proposals must be at AØF's disposal no later than the set date and time. All envelopes must be sealed.

Proposals must be submitted in both English and Norwegian.

3 PREMISE/OBJECTIVES

Folkets Hus aims to create an intriguing and energy efficient façade, where architecture, technology, and art interact. We want the façade to become an innovative attraction in the city by integrating digital art, and we would like to see the building act as an identity marker for Cicignon Square in particular and the city in general. The Folkets Hus cultural centre should have a dynamic façade, mirroring the dynamic activities taking place within the building, and the façade should be able to change in response to new needs and desires.

Energy targets: The façade must meet defined energy requirements regarding heat transfer and sun screening.

Environmental targets: The façade must meet defined environmental requirements in terms of materials and products used.

Aesthetics: The façade must provide the building and immediate area with a sense of identity and represent a positive contribution to the urban landscape.

4 DRAWINGS AND BLUEPRINTS

The appended drawings to be used as the foundation for the artistic design are prepared in a scale of 1:200 by Link Signatur. The HVAC and sanitation drawings were prepared by Sweco, and the structural drawings were prepared by Rambøl.

5 REQUIREMENTS FOR PROPOSALS AND SUBMITTED MATERIAL

The submitted material must, at minimum, be sufficient for the artistic proposal to be evaluated on the basis of the requirements set. Proposals must, at minimum, include façade outlines, one perspective drawing, and two characteristic details that account for the technological solutions proposed.

The artistic design must take the actual building conditions into account, where the glazing forms the frame for the artistic design. Regulations relating to safety and utilisation must also be taken into account. One example of such regulations is that rooms behind the façade must receive sufficient daylight. An architect will assist the selected artist in the design process to make sure the installation complies with all applicable regulations.

Technical functionality, such as air flow behind the glass front, is an underlying premise for the artistic design selected. Added functionality, such as sun screening, could be part of the artistic proposal.

The selected proposal will be a participant at Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture. In order to qualify for the Live2011.com Event Awards, submitted proposals must include the utilisation of digital media in the design. Specific themes/methods/forms can be found at www.live2011.com/categories. The project should use/utilise one or more of the following:

- § Electronic art
- § New digital media
- § Interactive technology
- § Dynamic solutions

The foundation Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture, has the right to refuse any proposal that does not qualify for any of the final categories in the Grand Prix. The artist must visualise/demonstrate existing works in such a way that the jury of Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture is able to form a professional opinion about the proposal's design, idea, and, if applicable, functionality.

Submitted proposals must meet the requirements for participation in Live 2011 by the deadline for submission, i.e. 2 March 2010 (or the material must be adapted at a later date). The requirements for participation must be complied with, and more information can be found here:

http://www.live2011.com/rules_eng.html

- a. Must permit presentation of winner on the City of Åbo's homepage.
- b. A limited number of formats are accepted, and participants must be able to produce a representation and visualisation of the proposal. AØF can assist participants by providing a production studio and arrange for a presentation in Nova 1.
- c. The presentation for Live 2011 must be ready for the Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture jury by 30 June 2010 – in order to qualify for evaluation by the main jury.

Proposals must be submitted in English or Norwegian.

6 DEADLINE FOR SUBMISSION

Up to three artists are selected for pre-qualification by Christmas this year, and the deadline for submission of their reworked/further developed design is set to Tuesday 2 March 2010, at 12:00 noon. Proposals must be submitted to the Nova Conference Centre front desk, on the fourth floor, or mailed to AØF, Olav Tryggvasons gate 5, 7011 Trondheim. The same deadline applies, meaning that all proposals must be at AØF's disposal no later than the set date and time. All envelopes must be sealed.

7 EVALUATION

The selection of the artists will be based on an overall evaluation of the artists' works, on the basis of a desire for innovation, dynamic aesthetics, and technical and economic feasibility.

AØF has established the following jury:

- § Stig Klomsten, AØF, Arbeidernes Økonomiske Fellesorganisasjon, managing director, Jury Chairman
- § Sverre Nilsen (representative of building owner, Rambøll)
- § Gunnar Næss (architect, Link Signatur)
- § Regina Moeller (Trondheim Academy of Fine Arts)
- § Stacey Spiegel (art consultant, new digital media, in collaboration with Rockheim, the National Centre for Pop and Rock)
- § Jeremy Welsh (art consultant, electronic art)
- § Røkså Jarmo (Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture)

Secretary of the jury: Erling Høvik, AØF, Arbeidernes Økonomiske Fellesorganisasjon.

Mailadresse: Erling@folketshus.no

All questions regarding the programme and the competition shall be addressed to the secretary.

The winner will be presented during Kosmorama, the international film festival in Trondheim, arranged 11-16 March 2010.

8 REMUNERATION

NOK 60,000 is reserved for distribution among the artists selected by the jury for pre-qualification, a maximum of three artists. The prize money is paid out after the artists have submitted and presented their proposals.

The winner is presented and prize money is awarded on 11 March 2010, during the Kosmorama film festival.

In addition, the winner is awarded EUR 2000 and a spot in one of either the "OPEN" or "PARTICIPATIVE" Awards during "Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture". (Provided that the criteria for participation have been met.)

9 FURTHER PROGRESS

AØF intends for the winner of this competition to be hired to further adapt the project, if necessary, and to complete installation of the design, with the reservation that a decision may be made at some point in the process to discontinue the façade project.

If a decision is made to realise the winning proposal, the artist will be hired to complete the installation, provided that an agreement regarding contracts can be reached.

The process of adapting the proposed design into a realisable project will take place in collaboration with the Municipality of Trondheim. The adaptation must take place in close collaboration with the project architect, who is also the project liaison officer (SØK) in the building permit application process with the Municipality of Trondheim.

Part of the competition is to describe how the proposed design can be further developed and installed (including a description of the crafts involved) and whether external suppliers and contractors should be used. A budget for the installation process must also be included.

Along with the proposal, the artist must submit a quote for artist's fees for installing the artistic contribution and outline the costs associated with installing the proposed design. This outline should cover the overall production costs, which, in addition to the required materials and technological equipment, also should include transport costs, assembly, lift and crane rental, etc. Costs associated with assistance to the artist from parties under contract with AØF to plan and build the new façade should also be included.

The principal reserves the right to present the results of the competition in the forums and media it deems expedient.

10 INSTALLATION PROGRESS

AØF intends to initiate adaptation and implementation of the artistic aspect of the project immediately after announcing a winner, so that the façades with integrated art can be completed in the autumn of 2010. Deadlines associated with participation in Live2011.com Grand Prix in Åbo 2011 – The European Capital for Culture must also be complied with.

Arbeidernes Økonomiske Fellesorganisasjon
Stig Klomsten
Managing Director